

# Falling Walls Venture Sendai オンライン申請書類のご案内

Falling Walls Venture Sendai(日本初)

開催日程:9月5日(月)PM

開催場所:東北大学片平北門会館エスパス



**FALLING  
WALLS  
VENTURE  
2016**

The Falling Walls Venture  
Sendai is hosted by the



# ウェブサイトからのアクセス方法

The screenshot shows the homepage for Falling Walls Venture. At the top, there is a navigation bar with links for PROGRAMME, SPEAKERS, REGISTRATION, FELLOWSHIPS, VIDEOS, and WHICH ARE THE NEXT WALLS TO FALL?. Below the navigation bar, the main heading reads "FALLING WALLS VENTURE". A large red arrow points from the "WHICH ARE THE NEXT WALLS TO FALL?" link to the "ATTEND" button. The page features several sections: "ABOUT" with a large image of a conference hall, "ATTEND" with a "Join us at Falling Walls Venture 2016" call to action, "WINNERS" with a "WATCH VIDEOS" link, "FAQ", "GALLERY", and "EXECUTIVE EDUCATION". On the left side, there is a sidebar with navigation links for CONFERENCE, LAB, VENTURE, and CIRCLE, along with a countdown timer: "147 DAYS 00H 27M 20S UNTIL THE NEXT CONFERENCE" and a "REGISTER NOW" button.

This screenshot shows the "ATTEND" and "SELECT YOUR AREA AND APPLY" sections of the Falling Walls website. The top navigation bar is identical to the previous screenshot. The "ATTEND" section features a large heading and two main columns: "STARTUPS APPLICATION" and "PARTICIPANTS GET YOUR TICKET". A red arrow points from the "ATTEND" button in the previous screenshot to the "STARTUPS APPLICATION" section. Below this, there is a "REGISTER NOW" button. The "SELECT YOUR AREA AND APPLY" section features a large heading and a grid of application opportunities for various locations: Berlin, Kyiv, Sendai, Israel, and Cambridge. Each location has a "Falling Walls" logo, the location name, and a status (e.g., "APPLICATION OPEN!" or "COMING SOON!"). A "REGISTER NOW" button is also present at the bottom of this section.

<http://www.falling-walls.com/venture>

# 申請書類について

5ページにわたり、様々な情報の記入が必要になります。途中保存が出来ないため、記入する前にあらかじめ、記入する文章やアップロードの必要なビジネス計画pdfファイル等をご用意ください。

# APPLY

## Before you start

It is a good idea to have some basic information on your company at your fingertips. We will also ask you to tell us more about your innovation, your start-up's breakthrough potential and how your product differentiates from existing solutions. Please keep your business plan ready (pdf). The application format cannot be saved but you can click forth and back without losing your data. Please note that your company should be founded by the time of the event.

You have further questions? [We have compiled the most important answers.](#)

So lets' start!

NEXT STEP >

<http://www.falling-walls.com/venture/faq>

# APPLY

\* The marked fields are mandatory. ※のフィールドが必須です。

Step 1 of 5

*I would like to apply for Falling Walls Venture in \**

Sendai (Deadline: July 31, 2016) 

< PREVIOUS STEP

NEXT STEP >

プルダウンメニューより開催場所の仙台を選択してください。

\* The marked fields are mandatory.

Step 2 of 5

NOMINATED START-UP

Company Name \*

会社名(英字)

Form of address \*

Please choose 性別

Academic title \*

Please choose 肩書き

Surname \*

姓

First name \*

名

Position within the company \*

職階

c/o Address

Street \*

区・字

Postcode \*

郵便番号

City \*

市町村

Country \*

Please choose 国

Phone number (landline) \*

+

固定電話

Phone number (cellphone) \*

+

携帯電話

E-mail address \*

メールアドレス

Website

ウェブサイト

< PREVIOUS STEP

NEXT STEP >

\* The marked fields are mandatory.

Step 3 of 5

START-UP

Sector \*

Please choose

Year of founding \*

設立の年

Current number of employees \*

スタッフの数

Current stage of the nominated start-up \*

Please choose

事業段階  
1) 萌芽  
2) 発展  
3) 確立

8つのセクター  
(ヘルスケアや  
新素材や「その  
他」等)から該当  
する項目を選択  
してください。

Please upload a business plan (Business plans are treated confidentially and will not be published) \*

Upload Business Plan here

(PDF, max. size 5 MB)

ビジネス計画をアップロードしてくだ  
さい(PDF形式、最大5MB)。ビジネス計  
画は機密に扱い、公表することはない。

MOTIVATION

Please share your motivation to participate in Falling Walls Venture \*

500文字以内(スペース等の記号を含む)参加の動  
機についてご記入ください。

You have 500 characters left.

< PREVIOUS STEP

NEXT STEP >

\* The marked fields are mandatory.

Step 4 of 5

1/2

BUSINESS IDEA

*What is your innovation? \**

1000文字以内(スペース等の記号を含む)あなたのイノベーションについて説明してください。

You have 1000 characters left.

*Please specify the start-up's breakthrough potential \**

500文字以内(スペース等の記号を含む)貴事業が持つ成功するポテンシャルについて説明してください。

You have 500 characters left.

*What differentiates the product/idea from existing solutions? \**

500文字以内(スペース等の記号を含む)あなたの商品・アイデアと既存のソリューションとの相違点について書いてください。

You have 500 characters left.

*What is the social impact of the business idea? \**

500文字以内(スペース等の記号を含む)あなたのビジネスアイデアの見込まれる社会インパクトについて書いてください。

You have 500 characters left.

*Please describe briefly the product/idea to someone who is not from your field of expertise \**

500文字以内(スペース等の記号を含む)簡潔に素人に説明するようにあなたの商品・アイデアについて書いてください。

You have 500 characters left.

*Who are your competitors? \**

ライバル事業

*Who are the customers? \**

カスタマー

< PREVIOUS STEP

NEXT STEP >



\* The marked fields are mandatory.

Step 5 of 5

#### FINANCE

What kind of funding has the start-up received so far? \*

Who has invested in the start-up so far? \*

How much has been invested in the start-up so far? \*

Please choose 

Estimated Break even (year) \*

What are the next development steps? \*

500文字以内(スペース等の記号を含む)  
開発に置いて次に何をなすべきかについて  
書いてください。

You have 500 characters left.

#### MEDIA

Were you covered in the media? Please share articles, videos or blogposts with us.

Link 1

メディアにとり上げられたことがありますか。

+ ADD ANOTHER LINK

URLの追加

HOW DID YOU HEAR FROM US?

Newspaper

Poster/Flyer

Your institution

Twitter

Other

Newsletter

Friends/Colleagues

Facebook

LinkedIn

[I agree to the Falling Walls Venture 2016 terms and conditions.](#) \*

< PREVIOUS STEP

FINISH >

現在に至るまで誰が  
投資を行いましたか。

推測損益分岐点(年)

現在に至るまでどのようなファ  
ンディングを受けていましたか。

現在に至るまでいくら(およそ  
のユーロに換算した投資額)  
の投資がありました。

本イベントについてど  
こから知りましたか。

Falling Walls Venture2016の  
一般条件に同意します。

確定・提出